



Technology Tools for Today

SPONSORSHIP OPPORTUNITIES

2023 T3 CONFERENCE

JW Marriott Tampa Water Street

Tampa, Florida

March 13-16, 2023

PRESENTED BY: JOEL BRUCKENSTEIN
CONFERENCE CHAIRMAN



SPONSORSHIP OPPORTUNITIES

The 2023 T3 Conference offers sponsorship opportunities at multiple levels and rates to provide options that best fit your organization.

BUNDLED SPONSORSHIP PACKAGES

DIAMOND PACKAGE \$50,000

Limited Availability

- Double Booth (8' x 20') + Kiosk (Preferred location)
 - First group to select
- Advisor Track General Session
- Enterprise Track General Session
- 10 Complimentary Full-Conference Registrations
- Additional standard inclusions from Platinum level

RUBY PACKAGE \$40,000

Limited Availability

- Double Booth (8' x 20') + Kiosk (Preferred location)
- Advisor Track General Session
- Enterprise Track Expo Hall Room Showcase Session
- 8 Complimentary Full-Conference Registrations
- Additional standard inclusions from Platinum level

SPONSORSHIP LEVELS

Benefits	PLATINUM \$30,000	GOLD \$20,000	SILVER \$9,500
-Booth	Double Booth (8' x 20')	Double Booth (8' x 20')	Single Booth (8' x 10')
-Kiosk Add-On	+ \$12,500	+ \$12,500	+ \$12,500
-Speaking Opportunity	Conference General Session - 30 Min.	Breakout Session 30-minute (3 concurrent) 4	N/A
-Complimentary Registrations	6 Representatives	Representatives	3 Representatives
-Bag Insert	✓	✓	
-Coffee Station	✓	✓	
Co- Sponsorship			
-Logo on Conference Signage	✓	✓	
-Listing on Conference Website	Prominent with clickable logo	Clickable Company Name	Recognition

KIOSK OPTION

Exhibit Kiosk Only (Subject to availability) \$12,500

EXHIBIT BOOTH AND KIOSK INCLUSIONS

- **Exhibit Booth** - Each booth space comes with a 6' draped table, 2 chairs, a wastebasket and ID sign with company name. Basic Wi-Fi connectivity included.
- **Exhibit Kiosk** - Each kiosk comes with an 8' tall unit equipped with a monitor, tabletop for display, and power. Basic Wi-Fi connectivity included.



SPONSORSHIP ADD-ONS

Hotel Key Cards **\$6,500**

One-sided hotel key cards with your company logo, given to all attendees - For Double-Sided, add \$1,500.00

Badge Holders **\$6,000**

Your company logo on badge holders given to all attendees

Tote Bags **\$6,000**

Your company logo on tote bags available to all attendees

Sponsor a Breakfast **\$7,500**

Sponsor a breakfast during the conference. Sponsor will have logos on napkins provided, as well as signage. Push notifications to all attendees will be sent out acknowledging sponsorship

Sponsor a Refreshment Break **\$5,500**

Sponsor a break during the conference. Sponsor will have logos on napkins provided, as well as signage. Push notifications to all attendees will be sent out acknowledging sponsorship

Sponsor a Lunch **\$7,500**

Sponsor a lunch during the conference. Sponsor will have logos on napkins provided, as well as signage. Push notifications to all attendees will be sent out acknowledging sponsorship

Sponsor the Cocktail Reception **\$10,000**

Sponsor the cocktail reception during the conference. The sponsor will have logos on napkins provided, as well as signage. Push notifications to all attendees will be sent out acknowledging sponsorship

T3 FinTech Party Sponsorship (Email for Pricing)

Exclusive or Co-sponsorship opportunity for branding at the T3 FinTech party, which is the closing night event for all attendees.

Escalator Wraps **(Price Available Upon Request)**

Branded clings on all hotel elevators

Wi-Fi Hot Spot **\$5,500**

Sponsor will choose Wi-Fi password. Conference signage with recognition will be provided. Push notifications to all attendees will be sent out acknowledging sponsorship

Branding on Check-In Kiosks **\$6,000**

Sponsor logo to appear on the T3 Conference Check-In kiosk tablets and pedestals. Visible to all attendees as they check-in.

Exclusive Branding on Conference App **\$12,000**

Prominent branding to appear on all pages of the conference app with link to company profile. App is live 30 days before the conference

Video Station Sponsorship **\$10,000**

Please call or email if interested

Roving Reporter Sponsorship **\$6,000**

Please call or email if interested

Exclusive Branding on Twitter Feed **\$4,000**

Sponsor logo to appear on evolving Twitter feed that plays throughout the conference in all meeting rooms between sessions.

Charging Stations **\$6,000**

Sponsor logo to appear on the T3 Conference charging stations. Charging stations will be in a very visible location for any conference attendees to use.

Exclusive Branding on Touch Screen Kiosks **\$10,000**

Multiple branding opportunities available on interactive touch screen kiosks. Visit <https://cloudtouch.com/cloud-touch-screen-featured-demos/> for additional details

ADDITIONAL SPONSORSHIP OPPORTUNITIES WILL BE SENT OUT IN THE COMING WEEKS



SPONSORSHIP APPLICATION & CONTRACT TO EXHIBIT

Information to be included in conference program:

Organization Name (This is how your company name will be listed):

Mailing Address:

City:

State:

Zip:

Phone:

Website:

Sponsor contact information:

Main Contact Name (Booth/Session):

Phone:

Email:

Secondary Contact Name (Marketing/PR):

Phone:

Email:

Please mark sponsorship(s) you are applying for:

Sponsorship level		
Diamond Package	\$50,000	<input type="checkbox"/>
Ruby Package	\$40,000	<input type="checkbox"/>
Platinum Package	\$30,000	<input type="checkbox"/>
Gold Package	\$20,000	<input type="checkbox"/>
Silver Package	\$9,500	<input type="checkbox"/>
Kiosk Add-On	\$12,500	<input type="checkbox"/>
Kiosk Only	\$12,500	<input type="checkbox"/>

Sponsorship Add-Ons

Add-on	Price

Total Sponsorship Fee:

Instructions/Comments:

Return to: T3 Conference; c/o AIM Meetings; 5538 Strohm Ave., North Hollywood, CA 91601

Questions: 703-867-1875 | Email: pgalanty@aimmeetings.com



PAYMENT SCHEDULE

A non-refundable deposit of \$1,000 is due at the time application is submitted. If you are paying in installments, they will be split in equal increments on Oct. 30, 2022; Dec. 30, 2022; Feb. 28, 2023. (//@#

011111 1111 1111 11111111 11111 11111111
11111 11 1 11 1111111111111111

Installation Payment Dates: Oct. 30,2022; Dec 30, 2022; Feb 28, 2023

Payment Method (Select One):

- Pay in Full by Credit Card (Form Below)
- Pay in Full by Check
- Pay in Installments by Credit Card (Deposit due now)
- Pay in Installments by Check (Deposit due now)

Credit Card Details:

- Visa
- MasterCard
- American Express

Credit Card Number:

Expiration Date: Security Code:

Name on Card:

Card Billing Address:

Cardholder Signature:

Send Checks To: **Virtual Office News**
c/o AIM Meetings & Events, Inc.
5538 Strohm Ave.
North Hollywood, CA 91601

Cancellation Policy: Deposits are non-refundable. All cancellations must be made in writing and will be subjected to a \$1,000 cancellation fee. If cancellation occurs after Dec. 30, 2022 and before Feb. 28 2023, 50% of the total sponsoring fee agreed upon in sponsor’s Application/Contract to Exhibit will be due and payable with written cancellation. If cancellation occurs on or after Feb 28, 2023, 100% of the total sponsoring fee agreed upon in sponsor’s Application/Contract to Exhibit will be due and payable with written cancellation. The conference reserves the right to cancel sponsor exhibits if strikes, natural disasters, disruption in the transportation network or other events make it impossible or invasive to hold exhibits. If cancellation occurs under this provision, exhibit fees will be refunded to the extent funded by cancellation insurance.

AGREEMENT- The undersigned on behalf of the applicant company, its employees, agents, and contractors, agrees to comply with rules and regulations set forth on the “Exhibitor Rules and Regulations.” Exhibitor acknowledges receipt of this document. Once accepted, this completed form is considered binding on both exhibitor and the conference.

Signature- Authorized Sponsor Representative	Name	Date
----------------------------------------------	------	------



EXHIBITOR RULES AND REGULATIONS

1. Contract for Space

The receipt by the conference of your signed Application/Contract to Exhibit accompanied by payment of the initial required deposit will constitute a reservation for booth space. All approved applications will be accepted on a first come/first serve basis. Once allotted space has been filled, a waiting list will be maintained with space assigned if it becomes available or in the event of a cancellation. The conference reserves the right to cancel all or part of the conference and shall be obligated only to return that portion of prepaid exhibit fees not expended or committed.

2. Exhibitors | All exhibitors must meet the following criteria:

- A. Uphold the highest standards and professional image of Professional Financial Planners
- B. Exhibit only products or services which directly relate to technology solutions for Professional Financial Planners.
- C. Agree not to sell any products or services.
- D. Each sponsor who desires to sell their product/service on the show floor must register and obtain any local or state sales certificate and comply with all the local regulations regarding the sale of such material. T3 is not responsible for obtaining any certificates on behalf of any sponsor.

3. Exhibit Regulations

- A. No private functions may take place during the conference without prior consent of conference management.
- B. Set up displays in accordance with the items specified by the conference. Material displayed must be educational in nature. All exhibits must be confined to the booth assigned. Storage of all literature and catalogs must be on or under the tables.
- C. No audio presentations are permitted.
- D. Occupy the booth space rented. At least one representative must be at the booth during all published exhibit times.
- E. You may distribute give-always of your choice and have private drawings for door prizes at your booth.
- F. Use the official on-site service contractor for drayage, rigging, electrical, plumbing, vacuuming, custom cleaning and all booth furnishings including audio/visual equipment and labor necessary to complete stated services. The service contractor will be informed of all accepted exhibitor applications. Exhibitors assume all responsibility for set-up, removal, maintenance and use of the exhibit area, including fees incurred as a result of such use. Security will only be provided overnight only.
- G. Agree to abide by all laws, ordinances and regulations. Exhibitors shall not engage in illegal activities.
- H. The conference reserves the right to limit or change categories of products which may be exhibited or to prohibit any exhibit which it determines in its discretion may diminish

the goodwill of the conference. If an exhibit is prohibited for these reasons the conference may refund exhibit fees.

I. Early breakdown is strictly prohibited.

4. Assignment

Exhibitors are prohibited from transferring or assigning their designated booth space.

5. Liability

A. Exhibitor agrees to assume all risks of loss, injury, theft or damage of any kind to any exhibit or component thereof, and to assume all liability for damage to property, person or persons arising from accidental or other causes incidental to operations of exhibit and hereby releases the conference, attendees, representatives, and employees of the JW Marriott Tampa Water Street from any and all claims of injury, loss or damage.

B. The conference expressly disclaims all liability, expressed or implied, for the truth or legality of the content of any exhibit or material distributed.

6. Enforcement

The conference reserves the right to refuse or revoke any person or company from the exhibited area. And the conference may amend, add or delete from these resolutions as it deems necessary and such shall be fully binding on exhibitors.

7. No Use of Name

Exhibitor acknowledges that the conference is the sole owner of its name and marks in any advertising or other communication. Exhibitor may not utilize the conference verification/acceptance process in any ways to state or imply an endorsement of its products or services by the conference. Exhibitor agrees to indemnify the conference from any loss or damages arising from violation of this rule or from any communication which states or implies endorsement or the exhibitor or its products or services by the conference.

8. Sponsor Information

Sponsors agree to have their public information posted on the T3 app. Sponsors will not have the ability to approve this information since it will be gathered from information on their website. Sponsors who agree to sponsor additional logoed items, will provide T3 with their logo and agree that it be used appropriately.

9. Impossibility

The conference reserves the right to cancel the exhibits if strikes, natural disasters, disruption in the transportation network or other events make it impossible or inadvisable to hold events. If cancellation occurs under this provision, exhibit fees will be returned to the extent funded by the exhibitor's insurance.

10. Official T3 Cancellation Policy listed on next page

Signature- Authorized Sponsor
Representative

Name

Date



OFFICIAL T3 CONFERENCE CANCELLATION POLICY

Force Majeure: The parties' performance under this Contract is subject to acts of God, acts of war on United States soil, government regulation, terrorism, disaster, strikes, civil disorder, curtailment of transportation facilities, or any other emergency beyond the parties' control, making performance illegal or which materially affects a party's ability to perform its obligations under this Contract, or prohibits at least 40% of anticipated group to attend. Either party may terminate this Contract for any one or more of the above-noted reasons upon written notice to the other party within three (3) days of such occurrence or receipt of notice of any of the above occurrences.

Pandemic: Neither party shall be responsible for failure to perform this Agreement if unanticipated circumstances beyond their control (including, but not limited to: acts of God; government regulation, including, but not limited to, government regulations prohibiting travel to the city in which the Hotel is located within 60 days of the Event dates and/or the issuance of a "Level 3 Travel Warning" by the Centers for Disease Control that specifically advises travelers to avoid all non-essential travel to the city in which the hotel is located and which travel advisory is in effect over the event dates; terrorist attacks in which hotel is located; or declared war in the United States make it illegal or impossible for hotel to hold the event." The effected party may terminate this agreement without liability upon providing written notice to the other party within TEN (10) days of the occurrence. 100% of the monies paid will be applied to a new event of equal or greater value, as long as the new event is held within nine (9) months of the original date of the meeting. If a new event cannot be held within nine (9) months of the original date of the meeting, 100% of the monies paid will be issued.